

# World Academy For the Future of Women

## 2009-2010 FACILIATORS FOR THE WORLD ACADEMY FOR THE FUTURE OF WOMEN



**SUSAN BROOKS** is the founder and visionary leader of Cookies From Home, a multi-million dollar gift giving company of almost thirty years. Susan taps into these same motivational talents and organizational skills. Cookies From Home was selected as the Small Business of the Year as well as a finalist for the Business in Excellence Award by the Tempe Chamber of Commerce. As a national speaker and corporate trainer, Susan serves companies and organizations with her Service Enthusiasm® principles. Susan's book, Serves You Right! is a collection of her most popular and controversial customer service and leadership columns published by the Arizona Republic and the Phoenix Business Journal. Susan has received many accolades along the way, including recognition from Entrepreneurial Woman and Working Woman Magazines. Susan was also a finalist in INC's Woman of the Year award. She has been recognized locally by The Phoenix Business Journal as one of the 'Valley's most Influential Leaders,' and has been named a "Woman of Distinction" by the Girl Scouts of Arizona.



**KIM EAGLES** currently works at Arizona State University, for the Adult and Family Development Project and presently operates a consulting and professional coaching firm using the Organizational Development and Training Systems—ODATS Systems for Women. She is eager to share team building skills and need assessments for effective leading in the following areas of: Organizational Values Development; Transitional Leadership; Team Building and Planning. Kim's educational background, which includes a Bachelor's Degree in Social Ecology and a Master's in Global Leadership and Entrepreneurship, has helped her understand the value of community, and prepared her to specialize in organizational leadership and community outreach. Kim has also hosted a local talk radio show. That opportunity gave way to her interviewing familiar national leaders ranging from Senator Barbara Leff of Arizona, Tipor Gore, Gladys Knight and Anne Graham-Lotz.



**JIANG FANG** Fang Jiang has more than ten years cross-cultural experience in business, academic and public sector environments. Fang is currently Coordinator of ASU-China Education Policy at University Design Consortium at Arizona State University. Her major responsibilities include conducting research, studying policy, and generating collaborative efforts toward furthering the future of global public higher education. She serves as a key catalyst in the process of building internal and external ASU connections that will extend to global educational partnerships, emphasizing China in particular. Fang provides high-level administrative and organizational support to the Director and corresponds with international officials. As a project lead person, she successfully coordinated the Third International President Forum on University Design, and the second Leadership Seminar for Sichuan University from the People's Republic of China—one of ASU's strategic partners. Fang volunteers to work as an intercultural consultant to assist Mesa Community College (MCC) and Wuyi University, China. She provides cultural insight and recommendations

to both American and Chinese students; helps develop cross-cultural teaching and learning strategies for an advanced online English writing class between MCC and Wuyi University. Fang also teaches “American Business Protocol” to Asians and the essentials of “Doing Business in China” to Americans.



**DWIGHT FRINDT** draws on decades of operational management and executive experience. Prior to founding 2130 Partners, he held executive positions in mining, heavy construction, nuclear plant construction management, real estate acquisition and investment management. In addition, for 30 years he has been an investor and activist with The Hunger Project, a global strategic organization committed to the sustainable end of world hunger. With this diverse background, Dwight blends his learning from the worlds of business and global nonprofit into the unique strategic planning, team building and executive leadership training offered by 2130 Partners. Prior to his wide-ranging business experience, Dwight earned an MBA from Harvard Business School and a B.A. in Geology from Northwestern University. As an expression of his continuing commitment to expand the dimensions in which he can work on behalf of his clients’ growth and development, Dwight was ordained as an Interfaith Minister in 2005.



**SUZANNE FRINDT** co-founded 2130 Partners, a leadership development and education firm, with her husband Dwight in 1990. 2130 Partners unique approach is anchored in the philosophy of Vision-Focused Leadership. “VFL” is a proprietary combination of quantitative and qualitative methodologies that satisfy the need for “hard facts” and data while integrating the “heart and soul” of an organization. She is a recognized speaker and workshop leader for various organizations around the world on the topics of Vision-Focused Leadership and a number of communication programs. Suzanne has an MBA from the University of California, Irvine, and has a deep personal commitment to ongoing growth and development in a broad range of disciplines including being ordained as an Inter-Faith Minister in 2005. In addition, Suzanne continues to be an Investor Activist with the Hunger Project, a strategic organization committed to ending hunger worldwide on a sustainable basis.



**ALLISON HAYNES** is a professional speaker and consultant specializing in training and coaching to develop and improve individual and team performance. Her focus is on communication, leadership, management, partnership, and diversity. For over 20 years, Allison has worked in a variety of industries including technology, healthcare and manufacturing, and has travelled and worked in over 50 countries. Allison has cross functional expertise in business development and sales, account management, training, marketing, alliances, operations, and management. Allison graduated with honors and received a Bachelor of Science in Industrial Engineering from California Polytechnic State University, San Luis Obispo in 1982. Allison has recently returned from a two month trip volunteering in Guatemala working with local women on developing life skills and building gardens.



**ALANNA LEVENSON** is a certified life coach with a deep passion to be of service to others. Since 2005, she has been helping kids, teens, and their families transform their lives by partnering with them in a personal discovery process where limiting beliefs, negative emotions, and old unwanted habits are set free. Her inspiration to become a life coach started young – she was that “go to person” for friends and family and draws upon those early experiences along with her extensive training to help those in need. Prior to

devoting her life to coaching, Alanna's work included corporate technology sales as well as training and performances as an actor, improvisational artist and stand-up comedienne. Her diverse background and relatable life experience comes in handy when working with clients in her coaching practice.



**GAIL MARSHALL** is a licensed Family Nurse Practitioner, specializing in Women's Healthcare. Presently in private practice, Gail "holistically" blends alternative therapies with mainstream Western scientific diagnosis and treatment to achieve balance in the body, mind and spirit. In her practice, she incorporates not only medical care but nutrition, lifestyle management and the experience of being a female. Additionally, she has extensive educational and managerial experience in the healthcare field. Gail has educational experience as an adjunct professor at Barry University and the University of Miami in the School of Nursing, along with ongoing professional and community programs that have been presented on women's health. Gail's educational degrees include a Bachelor of Science in Nursing and a Master of Science in Nursing.



**MELANIE ST. JAMES** is the Executive Director and International Programs Officer for Empowerment Works!, a global sustainable community development organization. During her time as Executive Director, Melanie has launched community based programs in 5 countries in the United States, Africa, and South America, produced over 30 cultural and educational events generating support to global programs, and is responsible for management of board and volunteers, communications, and administration. Since 2007, annual event series setting forth a new model of citizen engagement, catalyzing private/public partnerships for a sustainable future, and supporting year-round sustainable development programs. Since 2007, Melanie has worked as the Executive Producer of the Global Summit, an annual event series setting forth a new model of citizen engagement, catalyzing private/public partnerships for a sustainable future, and supporting year-round sustainable development programs. Melanie has a Bachelor of Arts degree in International Relations and Diplomacy from Schiller International University, Madrid, Spain, and a Masters degree in International Public Administration & International Management from the Monterey Institute of International Studies.



**PAULA SHOUP** recently started a Coaching, Consulting and Professional Speaking Business called internal GPS. Prior to starting her own business, Paula was the Director of Strategic Sourcing at Medtronic where they produced implantable medical products. Prior to Medtronic she held leadership positions in Sourcing, Supply Chain, and Manufacturing Operations at Honeywell, United Technologies, and Motorola. She volunteers as the Director of Great Minds for the Alliance of Technology and Women, a nonprofit dedicated to empowering women in technology, increasing the number of women in executive roles and encouraging women and girls to enter technology fields. She is also on the curriculum advisory board for the ITT Technical Institute.



**PATTY VOGAN**, a Southern California native, fulfilled a childhood dream at an early age when she moved to the South Pacific and the Kingdom of Tonga to open a scuba diving shop and sport fishing/whale watching tour business. While others merely fantasize about such an experience or claim they're waiting for retirement, Patty successfully operated the business for seven years before selling and returning to Dana Point, CA, where she currently resides. As President of Victory Coaching, Patty leverages that time in her life to coach

CEO's from all walks of life to tangibly improve their business success and to have transformational self awareness in their leadership skills and team development. Patty's fun and interactive style of presenting along with her compelling and lesson-oriented stories have made her a very popular and sought-after speaker. Aside from being a dynamic speaker and successful business coach, Patty has authored her first book, "Surf-VIVAL Handbook for Land & Sea" that uses her surfing experiences as a metaphor for life, is in the process of writing her second and is a regular contributor to Entrepreneur Magazine on the topic of Leadership. Patty earned a Master's Degree in Psychological Sciences, remains very active as the Immediate Past President of the Monarch Beach Sunrise Rotary and has been involved in numerous philanthropic organizations that are dedicated to partnering with leaders for the betterment of our world.



**JERRIE UEBERLE** is President of Global Interactions, Inc. a non-profit corporation specializing in developing international connections to promote the sharing of promising practices, technologies, and research among professional and business counterparts worldwide. Understanding the political, cultural, educational, and socio-economic issues that influence work and change are key issues for Americans in building international partnerships for a dynamic and mutually beneficial future. Jerrie serves as the President of SIAS International University Foundation Board, Vice President of the

Phoenix Parks and Conservation Board, is a member of the Advisory Board for UCP-SARnet (University-Community Partners-Social Action Research Network), and as a Board Member for the Institute on Environment and Social Responsibility.



**WANG WEI** always thinks she is a person of her own; nevertheless she spent 11 years working hard to be a business woman. She has served companies like Pepsi, Tetrapak and Energizer as marketing manager for China. In 2003, she received best marketing innovation award while working in Pepsi. During the struggles of becoming a mature minded women and building a solid career, she has earned something much more valuable than title and job: insights to Chinese women's life and aspirations. She holds an innate metaphysical and cultural interest, which kept her self-learning in these fields. The combination

of her interest and past experiences, lead her co-founded z-vita.com, an online magazine and community for Chinese aspiring, mature women, she is also the Chief-editor for the online magazine. She lived and studied in US, Europe and Australia, graduated from Wollongong University, Australia with a Master of international business degree.